

# WEIS 2008

Workshop on the  
Economics of  
Information Security

## Preface

Welcome to the Tuck School and Workshop on the Economics of Information Security. The Center for Digital Strategies at Tuck along with the I3P, based here at Dartmouth, are delighted to host WEIS this year.

The 2008 Workshop on the Economics of Information Security, the seventh workshop, will build on a strong and growing interdisciplinary tradition, bringing together information technology academics and practitioners with social scientists and business and legal scholars to better understand security and privacy threats.

Until recently, research in security and dependability focused almost exclusively on technical factors, rather than incentives. However, we know that economic, behavioral, and legal factors often contribute as much as technology to the dependability of information and information systems. The application of economic analysis to these problems has proven to be an exciting and fruitful area of research.

On behalf of the hosts of the 2008 program, we are delighted that you are participating in this year's workshop. We are also honored by the service of the members of the program committee: Alessandro Acquisti, Ross Anderson, Jean Camp, Huseyin Cavusoglu, Ramnath Chellappa, Neil Gandal, Anindya Ghose, Larry Gordon, Karthik Kannan, Marty Loeb, Tyler Moore, Andrew Odlyzko, Brent Rowe, Bruce Schneier, Sean Smith, Rahul Telang, Catherine Tucker, and Hal Varian. To all them, we give our thanks.

We are also grateful to the individuals and the organizations that helped us organize this Workshop: Hans Brechbühl, Jennifer Childs, Scott Dynes, Eric Goetz, David Kotz, Xia Zhao, and Stuart Schechter, as well as the Tuck School of Business and Dartmouth College; the Institute for Information Infrastructure Protection (I3P); the Institute for Security Technology Studies; and Microsoft.

We wish all participants and program committee members an enjoyable and successful event. We are delighted to bring you the pre-proceedings of the Seventh Workshop on the Economics of Information Security.

M. Eric Johnson  
Hanover, New Hampshire, June 2008